



OPFA Strategic Plan Dec 1st 2016 – Nov 30th 2019

VISION - OPFA members are valued professionals, proudly serving and protecting the public interest while delivering professional forestry services on private and public lands throughout Ontario.

MISSION – CORE BUSINESS – To regulate the practice of professional forestry and govern members of the association (Professional Foresters Act 2000, Section 5(1)) by implementing effective regulatory, professional development and communications programs that serve and protect public interests.

VALUES

Professional – We will embody the qualities, skills, competence and behaviours expected of individuals belonging to the profession of forestry and as a professional organization be accountable for achieving results.

Ethical – We will be open and transparent and act with integrity in dealings with the public, staff and members while protecting information while abiding by current right to information and privacy laws.

Inclusive and Equitable – We will welcome new ideas and new members in an honest and fair manner, and ensure our association is accessible to all persons needing accommodation.

Respectful – We will have high regard for individual opinions and encourage active participation in dialogue. We will respond to issues and inquiries in a timely manner and communicate effectively with members of the association and the public.

GOALS and OBJECTIVES

1. Meet the legislative requirement to govern the practice of forestry and regulate members to ensure that the public interest is served and protected by:
 - a. Effective registration;
 - b. Professional Competency Support Program;
 - c. Review and establish standards and practice guidance;
 - d. Complaints, discipline, unauthorized practice procedures;

- e. Achieve an efficient and effective Association using modern methods, technologies and tools.
- 2. Promote forestry's professional profile:
 - a. Advocate excellence in professional practice with members, the general public and key stakeholders;
 - b. Promote excellence through member services and recognition;
 - c. Develop a strong relationship with national forestry regulators and associations;
 - d. Build a communications framework to support OPFA's ability to respond to opportunities and challenges
- 3. Align OPFA governance structures to support the OPFA Mission.
- 4. Provide guidance to individuals interested in becoming professional foresters
 - a. Promote career awareness with Ontario schools, universities, colleges and provincial forestry associations;
 - b. Provide entry level guidance and registration support to provisional members pursuing full membership

Approved by OPFA Council on: September 13, 2016